



SINA VILLA MEDICI FIRENZE

AUTOGRAPH COLLECTION®
HOTELS

SIGNATURE
HOTELS & RESORTS

OVERVIEW

Housed in a historic residence dating back to the 19th century, the hotel has a new, resplendent look following an extensive nine-month refurbishment.

Boasting design elements including vaulted ceilings, marble bathrooms, silk wall coverings and antique furniture, the hotel is befitting of its majestic city surroundings.

Sina Villa Medici's prime location provides guests with the perfect opportunity to discover the city with iconic sites such as the Uffizi Gallery and the Duomo just a stone's throw away, whilst the hotel's lush, private gardens and swimming pool offer a verdant oasis in which to relax and unwind.

Modern artworks created especially for the hotel by locally born artist Marco Lanza have been added to the ground-floor entrance hall, the gallery and the lounge bar, depicting details of original paintings of Caterina de' Medici that now hang in the Uffizi Gallery

HISTORY

One day in 1958 Count Ernesto Bocca, founder of the Sina Hotels, stopped to admire the 19th-century facade without realizing that his passion for art would lead him into the world of hospitality. With his love for all beautiful things, Count Bocca decided to buy the historic abode to conserve and hand down the ancient art of hospitality. And so the palace, carefully restored and equipped with all modern comforts, became an exclusive five-star hotel. It was the first of the Sina Hotels and a benchmark for crowned heads, aristocrats and international VIP, making a name for itself when it hosted the Shah of Persia and his wife Farah Diba during their stay in Italy. The palace has conserved its traditional architecture and there are many priceless antiques throughout the property. The Royal Suite, which is the hotel's most luxurious, has welcomed famous guests from all over the world and its living room is protected by the Academy of Fine Arts.

ACCOMMODATIONS

The hotel's 99 guestrooms and suites offer the perfect mix of traditional features and contemporary finishes with parquet flooring, mood lighting, USB outlets and modernized bathrooms. Almost all guestrooms have balconies or terraces offering stunning views of Florence's iconic monuments. All rooms are provided with the latest amenities including satellite TV, safety box, minibar and individually controlled A/C. Completely WI-FI.





DINING & ENTERTAINMENT

An incomparable blend of traditions and culinary flair can be enjoyed at Restaurant Il Giardino: Tuscan specialties with a contemporary twist in a refined setting overlooking the garden with the swimming pool, which is a magical corner in the heart of Florence. Our Executive Chef and his team in the kitchen use only the freshest of seasonal ingredients.

In the hall of the Hotel the Bistrot Il Giardino is the ideal place for a full relaxation enjoying a cocktail or a light meal perfectly complemented by our extensive wine list. The Jockey Bar is a contemporary and cozy trendy corner in which to relax while enjoying a drink or one of the barman's signature cocktails.



BANQUETING AND CONFERENCE FACILITIES

Organizing a meeting at Sina Villa Medici is a pleasure and the excellent service makes each meeting impeccable.

The hotel has over 500 square meters of meeting space. All the meeting rooms enjoy natural light and two of them offer unparalleled views of Florence. The rooms are equipped with the most modern technical equipment, including Wi-Fi connection. The Lorenzo de' Medici room is ideal for receptions and banquets up to 120 people.



SPA AND WELLNESS FACILITIES

Sina Wellness Club provides the ideal setting for guests to regain and maintain their well-being. Perfumes of other worlds, soft lighting and harmonious notes are an invitation to relax. The sauna, Turkish bath and spacious fitness centre are the ideal places in which to delight in treatments and exercises for the body and soul. The hotel's outdoor swimming pool in the lush garden is open during the summer months.



HOW TO REACH US

Airports: Peretola: km 5 - Pisa km 90

Railway Station: "Firenze S. Maria Novella" mt 500

Highway: A1 and A11 at km 5, exit "Firenze Nord"

Congress Hall: mt 500

Golf Club "L'Ugolino" at km 10 - 18 holes

INFORMATION AND RESERVATIONS

Individual reservations: sinavillamedici@sinahotels.com

Group reservations: groupshvm@sinahotels.com

Concierge Service: conciergehvm@sinahotels.com

GDS CODES: AK

General Manager: Lorenzo Vivalda

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