

About Us

Ever since its opening in 1872, the Royal Hotel Sanremo is an exclusive, and luxury hotel rich in tradition, just the ideal choice for guests seeking charm, relaxation and intimacy: a perfect blend of refinement, modern comfort, warm hospitality and personalized service.

Uniquely located on the enchanting Italian Riviera of the Flowers.

The hotel is situated in its colourful subtropical park of 16,000 sq. m. With stunning sea views over the Mediterranean, it is close to the seaside and the centre of Sanremo with its Casino and elegant boutiques.

For the enjoyment of our clients, we have created a collaboration with MED FOOD LAB.



in collaboration with



INFO AND RESERVATIONS

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Royal Travel Desk

EXCURSIONS
GOURMET TOURS
SPORTS AND
LEISURE

Royal Hotel Sanremo

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Minimum 6 persons. For groups with fewer than 6 persons the minimum fee will be applied instead of the fee per person. Please register for the excursions at least 72 hours in advance, and we will notify you of availability. Customized Excursions and Food & Wine tasting on request.

Languages: Italian, English and French. Russian tourist guide or translator on request, for an additional fee.



Sanremo

HISTORICAL CENTRE

This is an unexpected discovery in a town which is a famous tourist resort. Not only sea, not only a town centre full of attractions. There is so much culture too, colours, unexpected views. From historical buildings spread out over three ancient zones to the works of art in the different churches. It will be lovely to wander aimlessly down the narrow streets, see patches of blue sky above ancient and very high houses, go into and come out of the old part of the town through its gates, conversing with the past and the present.

Sanremo

MANSIONS AND GARDENS

From the Belle Epoque to the early post-war period: an historical, architectural and botanical path. It will be lovely to relate to the lives of the very rich between the XIX and XX centuries and feel strong emotions inside those wonderful gardens. We will also visit Floriseum, the new Museum of Flowers of Sanremo.

GOURMET TOUR

Val Nervia - The Rossese Wine Valley

The Val Nervia is an absolute must-see place of the Riviera dei Fiori. It is one of the loveliest parts of Liguria's hinterland. This is the domain of one of the finest Italian wines, and one of Italy's best kept secrets, Rossese di Dolceacqua, a favourite of Napoleon's. In the morning we will visit Apricale, a little medieval jewel in Val Nervia, rich in charm, scents and tastes, loved by painters and poets. After having lunch at a typical restaurant, we'll visit Dolceacqua, the old village which the Impressionist painter Claude Monet immortalized on canvas. He wrote in his diary, "The place is superb, there is a bridge that is a jewel of lightness".

Saint Paul de Vence

The village of Saint-Paul de Vence will reveal countless treasures within its ramparts. Medieval walls encircle narrow streets and capture the heritage of more than a thousand years. Artists first started frequenting Saint-Paul at the beginning of the 1920s. The trail blazers were Paul Signac, Raoul Dufy and Chaïm Soutine.

They set up their easels in this peaceful village in Provence, attracted by colours and light of incomparable richness and intensity. Many others followed in their footsteps, including Matisse and Picasso who would call in to see their "neighbours"; in Saint-Paul - the former from Vence, the latter from Vallauris and Cannes.

Sports & Leisure

The Italian Riviera is perfect for sports lovers who wish to enjoy an active holiday.



SAILING



DIVING



SNORKELING



FISHING
TOURISM



WHALE
WATCHING



FREE
CLIMBING



TREKKING



BIKE



GOLF

BESPOKE ESCURSIONS
on request

GOURMET TOUR

Valle Argentina - The Food Valley

If you want to get to know the deep inland and an authentic Liguria, you will transit from the flavours of the sea to those of the land in the minuscule towns clinging to the slopes in Valle Argentina. In the morning we will visit Triora. Everyone will have the chance to taste and experience the witch culture! After having lunch at a typical restaurant of the valley, we will visit of the Dominican Convent (Taggia), one of the most important places of culture in the Region. Being both a Museum space and place for thinking, everything works, towards making this a place of peace and meditation, a unique and precious site.

GOURMET TOUR

Cervo & The Olive Tree Museum

In the morning we will visit Cervo. One of the "Most Beautiful Villages in Italy", Cervo has preserved intact its highly original characteristics of a medieval coastal town. The historic centre is a pedestrian area and is preserved with its age-old buildings, and its cobbled alleys with craftsman and artist workshops. We'll have lunch at a renowned restaurant with an amazing view on the sea. In the afternoon we will visit the Olive Tree Museum (Imperia), one place that cannot be missed for to the symbolic value of the most ancient tree ever cultivated by mankind. Each of the 18 rooms of the museum highlights moments of the olive tree history, that has been an essential part of the life of mankind.