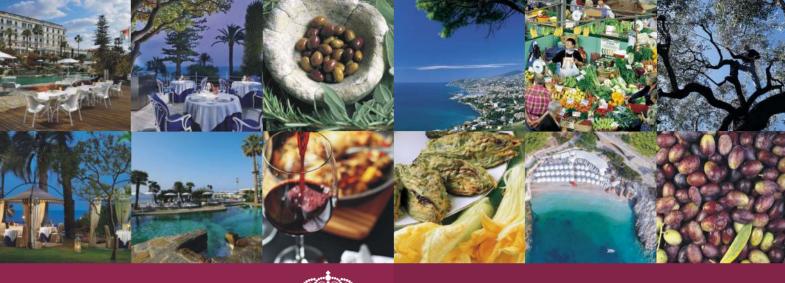




in collaboration with





# About Us

Ever since its opening in 1872, the Royal Hotel Sanremo is an exclusive, and luxury hotel rich in tradition, just the ideal choice for guests seeking charm, relaxation and intimacy: a perfect blend of refinement, modern comfort, warm hospitality and personalized service.

Uniquely located on the enchanting Italian Riviera of the Flowers.

The hotel is situated in its colourful subtropical park of 16,000 sq. m. With stunning sea views over the Mediterranean, it is close to the seaside and the centre of Sanremo with its Casino and elegant boutiques.

For the enjoyment of our clients, we have created a collaboration with MED FOOD LAB.



MED FOOD LAB is a specialist organization that creates and manages authentic, motivational and creative programs, aiming to give guests exclusive experiences within the splendid Liqurian territory.

Our knowledge of the destination enables us to create customized and unique itineraries to accompany you while discovering the flavors of the Italian Riviera in locations that are some of Italy's best kept secrets. This way, you can approach the territory as travelers rather than as tourists. History, traditions, lifestyle, Mediterranean culture, and wellness. Liguria is synonymous with Excellence, which still exists today and, so far, has been our exclusive heritage.

Come and follow us. We are creative, so we can turn your life's dreams into reality.

INFO AND RESERVATIONS

Roberta Giovannina

DESTINATION MARKETING & TOURISM CONSULTANT

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Corso Cavallotti, 39 - 18038 SANREMO (IM) Tel. +39 333 36 85 156 www.medfoodlab.com



Royal Travel Desk

SANREMO FOOD TOUR WINE TASTING ITALIAN APERITIVO COOKING CLASS



### Royal Hotel Sanremo

traveldesk@royalhotelsanremo.com

Corso Imperatrice, 80 - 18038 SANREMO (IM) Tel. +39 0184 5391

www.royalhotelsanremo.com

\* Minimum 6 persons. For groups with fewer than 6 persons the minimum fee will be applied instead of the fee per person. Please register for the excursions at least 72 hours in advance, and we will notify you of availability. Customized Excursions and Food

Languages: Italian, English and French. Russian tourist guide or translator on request, for an additional fee.









## Sanremo Food Tour Real food. Real places. Real people.

Eniov an early morning walk, the morning sun, and the morning breeze. On our 4-hour walking food tour through the narrow streets of the town centre you'll get to taste what makes Ligurian cuisine so special and unique within Italy and you'll have the chance to visit the Sanremo Market, an outburst of colours and flavours, with stalls overflowing with every kind of food...

Through countless food and wine tastings, you'll sample the local focaccia, sardenaira, torta di verdura, Pesto sauce, PDO Riviera Ligure - Riviera dei Fiori extra virgin olive oil, cheese, Italian salami and local wines. Try real Italian gelato - we promise you'll never look at frozen treats the same way again! You will meet the families that have been serving up the foodie treasures locals have savoured for generations. Come join us for an unforgettable day of food and fun in Sanremo! Plus: Experience hidden historical and cultural sights and surprises that make it more than "just a food tour".

Minimum 6 persons for the programmed excursions\*

# Wine tasting

Take a stroll down the characteristic alleyways of Sanremo where you will enjoy a friendly wine tasting in one of the most ancient streets of the town. We organize exclusive wine tastings in a unique Enoteca, specializing in the most important Italian wines & liqueurs. Our host will lead you on an exclusive tour of Italy through some of its most prestigious wines.

Minimum 6 - Maximum 12 persons per Wine tasting\*



ITALY'S BEST KEPT SECRETS DISCOVER LIGURIAN WINES

Our Experts will welcome you and offer you a selection of DOC local wines:

Vermentino, Pigato, Rossese di Dolceacqua and Ormeasco, with assorted cheeses. breads and local specialties.

TOUR OF ITALY'S BEST **RED WINES** 

Discover the different Regions of Italy through their best Red wines:

Amarone della Valpolicella. Brunello di Montalcino. Barolo and Etna Rosso. pairing them with cheeses, local specialties and the tasty Italian salami.

\$\rightarrow\$ 4 wines

TOUR OF ITALY'S BEST WHITE WINES

Taste some of the best known Italian wines: Pinot Grigio, Pinot Bianco, dry Zibibbo, Ramandolo and

sweet Passito of Zibibbo. pairing them with cheeses, local specialties and the Modica chocolate.

La Dolce Vita

ITALIAN APFRITIVO

Aperitivo embodies the Italian philosophy of drinking, eating and socializing, all in one enjoyable package.

Enjoy a drink or two and discover some wonderful Italian bubbly (Franciacorta and Prosecco di Valdobbiadene) served with a selection of local finger food, all while talking and watching the world go by.

D 2 wines

COOKING CLASS

#### Fresh pasta & pesto sauce

Immerse yourself in the Liqurian culinary tradition. Meet our Chef in the morning and discover the authentic recipe of Pesto sauce, the valued condiment to minestrone (Italian vegetable soup) and pasta dishes. After choosing the right ingredients, our Chef will teach you how to prepare "picagge" (ribbons) and "mandilli de saea" (silk handkerchiefs) \_ typical Ligurian fresh pasta \_ and deliciously aromatic Pesto sauce based on local basil, and prepared in the traditional way, using a marble mortar and a wooden pestel.

Minimum 6 - Maximum 8 persons per Cooking Lab\*

Including: MED FOOD LAB apron, Certificate and recipes.







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Royal Travel Desk

EXCURSIONS GOURMET TOURS SPORTS AND LEISURE















Minimum 6 persons. For groups with fewer than 6 persons the minimum fee will be applied instead of the fee per person. Please register for the excursions at least 72 hours in advance, and we will notify you of availability. Customized Excursions and Food

Languages: Italian, English and French. Russian tourist guide or translator on request, for an additional fee.

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# Sanremo HISTORICAL CENTRE

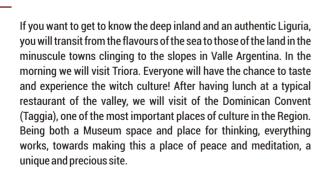


This is an unexpected discovery in a town which is a famous tourist resort. Not only sea, not only a town centre full of attractions. There is so much culture too, colours, unexpected views. From historical buildings spread out over three ancient zones to the works of art in the different churches. It will be lovely to wander aimlessly down the narrow streets, see patches of blue sky above ancient and very high houses, go into and come out of the old part of the town through its gates, conversing with the past and the present.

# Sanremo MANSIONS AND GARDENS

From the Belle Epoque to the early post-war period: an historical, architectural and botanical path. It will be lovely to relate to the lives of the very rich between the XIX and XX centuries and feel strong emotions inside those wonderful gardens. We will also visit Floriseum, the new Museum of Flowers of Sanremo.

# Valle Argentina - The Food Valley



GOURMET TOUR

Val Nervia - The Rossese Wine Valley

The Val Nervia is an absolute must-see place of the Riviera dei Fiori. It is one of the loveliest parts of Liguria's hinterland. This is the domain of one of the finest Italian wines, and one of Italy's best kept secrets, Rossese di Dolceacqua, a favourite of Napoleon's. In the morning we will visit Apricale, a little medieval jewel in Val Nervia, rich in charm, scents and tastes, loved by painters and poets. After having lunch at a typical restaurant, we'll visit Dolceacqua, the old village which the Impressionist painter Claude Monet immortalized on canvas. He wrote in his diary, "The place is superb, there is a bridge that is a jewel of lightness".

GOURMET TOUR

#### Cervo & The Olive Tree Museum

In the morning we will visit Cervo. One of the "Most Beautiful Villages in Italy", Cervo has preserved intact its highly original characteristics of a medieval coastal town. The historic centre is a pedestrian area and is preserved with its age-old buildings, and its cobbled alleys with craftsman and artist workshops. We'll have lunch at a renowned restaurant with an amazing view on the sea. In the afternoon we will visit the Olive Tree Museum (Imperia), one place that cannot be missed for to the symbolic value of the most ancient tree ever cultivated by mankind. Each of the 18 rooms of the museum highlights moments of the olive tree history, that has been an essential part of the life of mankind.

### Saint Paul de Vence

The village of Saint-Paul de Vence will reveal countless treasures within its ramparts. Medieval walls encircle narrow streets and capture the heritage of more than a thousand years. Artists first started frequenting Saint-Paul at the beginning of the 1920s. The trail blazers were Paul Signac, Raoul Dufy and Chaïm Soutine.

They set up their easels in this peaceful village in Provence, attracted by colours and light of incomparable richness and intensity. Many others followed in their footsteps, including Matisse and Picasso who would call in to see their "neighbours"; in Saint-Paul - the former from Vence, the latter from Vallauris and Cannes.

## Sports & Leisure

The Italian Riviera is perfect for sports lovers who wish to enjoy an active holiday.







SAILING

SNORKELING





DIVING



FISHING TOURISM

WHALE WATCHING









TREKKING

BIKE

GOLF

BESPOKE ESCURSIONS on request

