



# Hassler Roma ★★★★★

“Iconic, Legendary, Incomparable.” Many superlatives have been used to describe the Hassler Roma. The hotel has the most incredible position in Rome overlooking the Spanish Steps and the service is as limitless as the views. However, the true secret to the Hassler’s success is the owner’s constant presence and uncompromising passion for hospitality.



◀ Roberto E. Wirth, owner and general manager of the Hassler Roma, has been welcoming celebrities, aristocrats, dignitaries and titans to the Hassler for more than 40 years. However to Mr. Wirth, every single person that enters his legendary luxurious hotel on top of the Spanish Steps is a valued VIP. Mr. Wirth is a fifth generation hotelier and the third generation in his family to own and manage the Hassler Roma.

I’ve known Roberto for 25 years and I’m still in awe of the impeccable manner through which he manages the Hassler, always striving for higher quality. Visit the Hassler Roma and you will witness Roberto raising hospitality to an art form. Roberto never rests on his laurels and is always investing to keep the Hassler Roma moving forward and perpetually among the very top hotels in the world. When sending clients to Rome, you want to have Roberto Wirth welcoming your clients.

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“ I want to thank you and the Hassler Roma staff for taking excellent care of my clients. They had a fantastic time and were amazed with the accommodations. Thank you again to Waterstone for putting in a good word. ”

L.C. – Protravel International



## Services, Experiences and Highlights:

- The Michelin-starred panoramic Imago Restaurant
- Breathtaking views over the “Eternal City” from atop the Spanish Steps, especially from the 7<sup>th</sup> floor terrace
- Fully renovated accommodations: 87 rooms (including 15 suites)
- The magnificent 3,552 sq. ft. Hassler Penthouse
- Amorvero spa, beauty salon and fitness center
- Steps from Rome’s best luxury shopping on Via Condotti, Via Frattina, Via Borgognona, Via del Babuino
- Recent awards include Condé Nast Traveler Readers’ Choice Awards 2019 – #1 Hotel in Rome and Travel & Leisure World’s Best Awards 2019 Top 5 Hotels in Rome
- Member of Leading Hotels of the World, American Express Fine Hotels and Resorts, Virtuoso, Signature Travel Network, Travel Leaders Select and Ensemble

ROMA  
**HASSLER**  
STAIRWAY TO HEAVEN