



The Mall Luxury Outlets is a renowned Italian company specialized in offering luxury shopping experiences (saving 35% – 70% on retail prices) thanks also to a selection of the top international fashion brands such as Gucci, Dolce & Gabbana, Versace, Giorgio Armani and many more. The lush, green hills of the Tuscan countryside provide a picturesque setting for The Mall Firenze, while the flowered Ligurian hills, are the backdrop for The Mall Sanremo. *An exclusive journey into the world of luxury where you can live an experience of beauty*, that goes beyond the classic thought of shopping into a dimension where the value of time takes on a single meaning.



**Services, Experiences and Highlights:**

- World renowned Italian luxury fashion brands at 35-70% lower prices than retail stores
- Convenient and easily accessible
  - The Mall Firenze just 30 minutes from Florence
  - The Mall Sanremo 10 min from Sanremo city center, 30 min from Monaco and 60 min from Nice
- Exclusive door-to-door shuttle service to hotels
- Restaurants and Bistrò offer contemporary, local and international cuisine
- Tax Free Lounge on site to claim tax refund on purchases made throughout Italy
- “My Luxury Wallet” – unique benefits for travel advisors to pass on to their clients. See opposite for how to obtain the related benefits
- The Mall Luxury Outlets is a proud member of Virtuoso



*My Luxury Wallet*

**Benefits**

**Complimentary Benefits – Exclusively For Your Clients**

- Dedicated “My Luxury Wallet” by The Mall’s Concierge
- Extra private discounts – up to 10% off the already reduced prices\*
- Priority cash desk in selected stores
- Priority line to the Tax Free Lounge

\* With a minimum spend of €500 in each Outlet store. Ask about additional consortia benefits. Restrictions apply.

**How To Set Up Your Client Benefits**

1. Fill out the invitation for The Mall Firenze at [www.themall.it/mlw/1sfv2-waterstone.html](http://www.themall.it/mlw/1sfv2-waterstone.html) or for The Mall Sanremo at [www.themall.it/mlw/4ssnv2-waterstone.html](http://www.themall.it/mlw/4ssnv2-waterstone.html)
2. Forward the invitation to your Client’s smartphone
3. Upon arrival the clients show the invitation to The Mall Concierge

THE MALL  
LUXURY OUTLETS

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Rossella Vitale  
Tourism Marketing Key Account

The Mall Luxury Outlets  
Firenze  
Via Europa 8,  
50066 Leccio Reggello (FI)

The Mall Luxury Outlets  
Sanremo  
Via Armea 43,  
18038 Sanremo (IM)

