

Hotel Byron ★★★★★



Salvatore Madonna

The sea-front luxury, boutique 5-star Hotel Byron is the perfect base for exploring Northwest Tuscany and the Cinque Terre just to the north. At the Byron you will find grace, style, understatement, honest hospitality and an environment where you feel truly at home.

◀ Salvatore Madonna is real. No fluff, no pretense and no...you know. He is what we at Waterstone most crave, honest, authentic and very, very human. And funny, he is very funny. Why do I tell you this? Because Salvatore insists on meeting your clients on arrival and you really want this man meeting your clients. I'll explain.

Salvatore not only owns and manages the Hotel Byron but he was born and raised in these parts. This is his land and these are his peeps. He is intensely passionate about Forte dei Marmi, the Versilian coast and Tuscany in general. He knows everyone and everyone knows Salvatore. When he meets your guests on arrival, Salvatore makes his knowledge and his contacts theirs. He welcomes guests as he would to his own home, offering them a true sense of hospitality, and what is second nature to him, a friendly embrace.

Salvatore has energy to spare; he globetrots in search of the finest cuisine, the most compelling experiences and a special connection. He prizes good wine but not as much as good friendships. Everything he does, he does with a smile and good humor. These qualities are why Salvatore is a favorite at Waterstone and why we treasure his partnership and his friendship. Allow me to introduce you to Salvatore, you will want to introduce him to your clients.

MDV



“ My clients are really enjoying their stay at Hotel Byron. They said your staff could not be more helpful. They thoroughly enjoyed the wine tasting you arranged for them. Thank you to you and your staff for all you have done to make their stay memorable.”

M.H. – Valerie Wilson Travel



Services, Experiences and Highlights:

- Family owned and managed with a residential character, high quality appointments and understated elegance
- 29 accommodations including an elegant new Penthouse Suite (pictured above)
- Finest Michelin-starred and award-winning Magnolia restaurant
- Forte dei Marmi offers boutique shopping for adults and with endless beaches and calm waters for children
- Centrally located for visiting the Cinque Terre, Lucca, Pietrasanta and Pisa
- Member of Small Luxury Hotels of the World, Virtuoso, Signature Travel Network, Condé Nast Johansens, Traveller Made, Ensemble and Travel Leader's Select

