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Marco Marroni

The First Roma Dolce perfectly blends the elegant design of a 19th century private home with the charm of the now pedestrianized Via del Corso, one of the main shopping streets in Rome. A boutique hotel with a warm residential atmosphere and bespoke 5-star service, sets the stage for the perfect stay. The hotel's unique feature is its patisserie restaurant Velo, serving English afternoon tea with an Italian twist. The hotel as the new hip address in town provides the same awardwinning hospitality as its sister property, The First Roma Arte just a short walk away.

■ Tough to improve on perfection. The First Roma Dolce opened in 2019 to huge success and the formula has been widely accepted. Above the chocolates, pastries and sweets... above the very sexy décor...really it's been all about the service. And the service is indeed sublime. Yet Marco is not satisfied, watching carefully the staff interaction with guests, observing how the copious breakfast (a real wow) is accepted by the international clientele at the hotel. A tweak here, an adjustment there, Marco's eye for detail will elevate this amazing hotel to greater heights.











Services, Experiences and Highlights: • Intimate boutique botel with 93 contemporary

- Intimate boutique hotel with 23 contemporary rooms and suites opened in early Spring 2019 on centrally located via del Corso
- Nearby exclusive shopping and iconic attractions including Piazza del Popolo, the Spanish Steps, The Vatican, Trevi Fountain, via Veneto and Borghese Gardens
- The 19th century building has been completely renovated with contemporary tones, chic designs and state of the art technology
- The architectural team that developed The First Roma Dolce also developed sister property The First Roma Arte, just a short walk away
- Elegant and comfortable atmosphere with warm, spacious interiors including precious Saint Laurent Marble in the bathrooms
- Personal fitness areas featuring Technogym equipment in most of the suites
- Headboard libraries and master switches for shutters, lighting and climate control in all rooms
- Innovative culinary experience, unique for Rome featuring a Patisserie restaurant
- Services of a Personal Shopper, Electric Cars and Personal Host available to all guests
- Member of Preferred Hotels & Resorts, Travel Leaders Select and American Express Hotel Collection



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