

Hotel Santa Maria Novella

★★★★



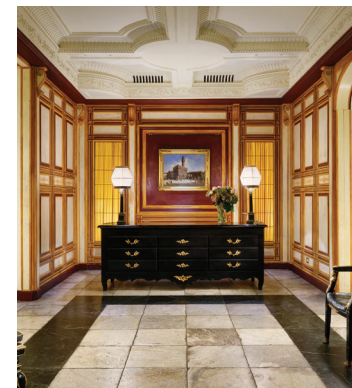
Claudio Delli

The Hotel Santa Maria Novella has become one of the most popular 4-star hotels in central Florence. Located directly opposite the historic church of the same name, the hotel's classical Florentine décor provides a warm inviting palette, buttressed by a precious assemblage of artwork and furniture from the owner's personal collection.

◀ Claudio Delli, managing director of WTB Hotels is someone we hold very dear at Waterstone. Claudio defines "hospitality from the heart" and he is someone for whom we have a great deal of respect. Claudio was the first employee when WTB Hotels was founded in 2004 and over the past 14 years he has been instrumental in growing the company to 7 hotels and 100 employees which he leads. At left we see Claudio atop the Hotel Santa Maria Novella, a hotel that is very meaningful to him as this was the first property on which WTB was founded.

Claudio's success with the Hotel Santa Maria Novella established the spirit of WTB Hotels; a company highly regarded for its commitment to travel advisors and their truly authentic and warm hospitality. Claudio tirelessly travels the US and Canada with Waterstone and at every stop he unfurls the WTB banner. When advisors meet with Claudio they immediately understand that the company he has helped to build is something intangibly very special. That is until one arrives at the Hotel Santa Maria Novella or any other WTB property. Then one clearly and very tangibly understands the quality, the integrity, the care and the overall professionalism that has become the WTB brand.

MDV



Services, Experiences and Highlights:

- The majority of the 71 rooms have views onto the Piazza Santa Maria Novella
- Centrally located and situated in a pedestrian area
- Classic Florentine hotel just steps from all the famous iconic attractions of the city
- Fitness center features classic sauna
- Sixth floor terrace offers lovely panoramic views
- Pre-dinner cocktails and aperitives available at the ground floor bar
- One of Florence's finest buffet breakfasts included in the rates
- Signature Italian toiletries
- Proud member of WTB Hotels

"Just a quick thank you for the Prosecco and fruit that my clients received at the Hotel Santa Maria Novella. They loved the attention and the hotel itself! Grazie mille."

J.C. – Cruisin & Main Line Vacations

HOTEL
SANTA
MARIA
NOVELLA