

# Hotel L' Orologio ★★★★★



Claudio Delli and Laura Parato

Perfectly located in the historical center of Florence with views of Piazza Santa Maria Novella, the Medici Chapels and the Duomo, L'Orologio has become a firm favorite with travel advisors in the know. Contemporary and classical designs combine seamlessly with the most hospitable warm staff to create a true 'home-away-from-home' experience.

◀ Claudio Delli is not only an astute hotelier but he is also a keen observer of talented professionals. Claudio seems to attract like-minded professionals who are intelligent, competent and kind. One such early professional to join WTB is Laura Parato (pictured with Claudio at left) who as reservations and assistant manager is Claudio's right hand and helps him run the company. Laura is the epitome of the WTB spirit and one feels it as she leads you on a tour of Hotel L'Orologio in Florence or any other of the brand's hotels. She is immensely proud of the portfolio and knows every tiny corner of each hotel.

Laura is responsible for overall performance of the WTB Hotels for reservations and distribution. She works hand in hand with Claudio and each of the hotels' managers. This is a position that not only requires a broad knowledge base but also, great organizational and people skills. It is rare to find someone that can be so professional, responsive and caring. Advisors that have been working with Laura for many years will tell you that she is just simply "the best." We agree.

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## Services, Experiences and Highlights:

- Just 55 rooms with accommodations and common areas adorned with a fascinating collection of paintings and photography
- Inspired by the art of "haute horlogerie" with accessories on display exhibiting the owner's great passion for watches
- Walking distance to all major iconic attractions of Florence
- L'Orologio's top floor breakfast room provides a stunning vista and an inspiring way to begin the day
- Il Bar da L'O offers a simple but very high-quality lunch for locals and guests alike
- Signature Italian toiletries
- Fitness center and sauna
- Proud member of WTB Hotels, Travel Leaders Select, Signature Travel Network and Ensemble

*"We can't go wrong booking this outstanding property in a superb location and combine that with their genuinely caring staff, kind Claudio is known for taking excellent care of our VIP clients. Your clients are in the capable hands of his valued co-workers, Maria Luisa and Laura. You and your clients will come home raving about this great hotel... We love you Claudio!!"*

J.M. – Camarillo Travel

